

(20519)

Roll No.

Total Questions : 13]

[Printed Pages : 3

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B.B.A. IVth Semester Examination, May-2019

PRODUCTION MANAGEMENT

(BBA-403)

Time : 3 Hrs.]

[M.M. : 75

Note :- Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note :- Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

1. What is Routing ?
2. Define the term batch production.

3. How do climate conditions and topography influence in plant location ?
4. What do you mean by Economic Lot Size ?
5. What do you mean by Quality Assurance ?

Section-B

(Short Answer Type Questions)

Note :- Attempt any *two* questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words.

6. What are the objectives of JIT production ?
7. Discuss the characteristics of intermittent system.
8. Explain the scope of production management.

Section-C

(Long Answer Type Questions)

Note :- Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. Graph paper may be supplied and calculator is allowed.

9. Define Production Planning. What are its constituents ? How can production planning be easy and effective ?

NA-586

(1)

Turn Over

NA-586

(2)

10. "In sellers market the expenditure on product research and development is a waste." Discuss.
11. What is plant layout ? Discuss the several types of layout with their advantages and disadvantages.
12. A manufacturer's requirement for a raw material is 8000 units a year. The ordering cost is ₹ 10 per order, while the inventory holding cost is 10% per year per unit of average inventory. For orders less than 4000 units, there is no discount on the purchase price of ₹ 1 per unit. But discount of 5% is available if order for 4000 units are placed and a discount of 10% for a single order of 8000 units. Which of the three ways of purchase should the manufacturer adopt ?
13. Why quality control is to be done ? Mention its scope and advantages.